

CRRRA Strategic Plan: Goals and Objectives for **2011-2012**

The mission of the CRRRA is to provide enduring global access to Catholic research resources.

Topic and Broad Goal	2010/2011 Objectives Completed or to be Completed by June 30, 2011	Objectives for Implementing the Portal: 2011/2012	Suggested Long Term Objectives (2-5 yrs)
<p>1. Collection themes and scope (formerly topics 1 and 2; merged into one topic March 2011)</p> <p>Goal: Build curated collections of rare, unique, and uncommon research resources.</p> <p>1. Collection</p>	<p>1.1. Focused on three themes: Catholic social action, Catholic intellectual life, Women religious.</p> <p>1.2. Explore appropriate method(s) for associating portal records with themes. Preliminarily, investigate three suggested approaches: 1) create dynamic links to records, 2) add themes to records, 3) designate editor(s) to assign themes. in process.</p> <p>1.3. Create a demonstration digitization project in collaboration with a subset of members. Focused the project on resources relating to one of three themes (see 1.1.). (Notre Dame's Catholic pamphlet project) in process</p> <p>2.1. Affirmed focus on rare, unique and uncommon materials. Clarified Collection Policy and Metadata Guidelines to communicate effectively with current and prospective members.</p>	<p>1.1. Encourage development of critical mass around three themes: Women religious, Vatican 2, and Catholic social action. (Collections Committee, Pat) <i>Ongoing</i></p> <p>1.2. (also 2.1*) Facilitate continual updating of member records and content. (bold=one of three priority objectives identified at March 2011 meeting) (Collections, Digital Access Committee (DAC), Pat, Eric) <i>Ongoing</i></p> <ul style="list-style-type: none"> • Identify, implement, and communicate strategies to assist members in identifying, flagging and submitting records and content. • Identify barriers to continually updating content within institutions and assist in problem-solving. • Assist members in forming local CRRRA teams. <p>1.3. Increase member awareness of collection scope and themes. (Collections, Pat) <i>Ongoing</i></p> <ul style="list-style-type: none"> • Include 3-4 paragraphs about collections in the CRRRA monthly newsletter. <p>1.4. (also 2.2*) Draft a plan for increasing digital content in the portal. (bold=one of three priority objectives identified at March 2011 meeting) (Collections, DAC, Board, Scholars, Strategic Plan Task</p>	

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<p>themes and scope</p>		<p>Force) March 2012</p> <ul style="list-style-type: none"> • Identify priorities for digitization. • Explore and create opportunities for members to collaboratively digitize their resources through activities such as collaborative grant projects, harvesting, digitization on demand, etc. 	
<p><u>Topic and Broad Goal</u></p> <p>2. Data input and ingestion (formerly topic 3)</p> <p>Goal: Assist members to make content available in the portal, honoring local practices as possible.</p> <p>2. Data input and ingestion</p>	<p><u>Actions Completed in 2010/2011</u></p> <p>3.1. Met with new members to ingest records into the portal. (Ongoing)</p> <p>3.2. Edited CRRRA metadata guidelines as appropriate. Focused on how practical considerations and renewed focus on rare, unique, and uncommon, have changed (see 2.1.). ongoing; revisions continue as portal develops</p> <p>3.3. Drafted procedures to continually add records to the portal, and, as needed, to remove records. Reviewed draft procedures with Collections and Digital Access committees and shared with member institutions.</p>	<p><u>Objectives for Implementing the Portal, Phase 2: 2011/2012</u></p> <p>2.1. (also 1.2.*) Facilitate continual updating of member records and content. (bold=one of three priority objectives identified at March 2011 meeting) (Collections, Digital Access Committee (DAC), Pat, Eric) Ongoing</p> <ul style="list-style-type: none"> • Identify, implement, and communicate strategies to harvest records and content. • Identify barriers to continually updating content within institutions and assist in problem-solving. • Develop and implement means to ingest structured metadata and/or digital content from archival collections not initially in MARC or EAD formats. <p>2.2. (also 1.4.*) Draft a plan for increasing digital content in the portal. (bold=one of three priority objectives identified at March 2011 meeting) (Collections, DAC, Board, Scholars, Strategic Plan Task Force) March 2012</p> <ul style="list-style-type: none"> • Identify priorities for digitization. 	<p><u>Suggested Long Term Objectives (2-5 yrs)</u></p> <p>Assess options for portal technical infrastructure and tools.</p> <p>Revisit steps in building the portal.</p>

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<u>Topic and Broad Goal</u>	<u>Actions Completed or yet to complete in 2010/2011</u>	<ul style="list-style-type: none"> Explore and create opportunities for members to collaboratively digitize their resources through activities such as collaborative grant projects, harvesting, digitization on demand, etc. <u>Objectives for Implementing the Portal, Phase 2: 2011/2012</u>	<u>Suggested Long Term Objectives (2-5 yrs)</u>
<p>3. Search functionality and display (formerly topic 4)</p> <p>Goal: Facilitate user discovery of and access to portal resources.</p> <p>3. Search functionality and display</p>	<p>4.1. Indexed full EAD content for discovery.</p> <p>4.2. Identified available use statistics, consulted with committees on use and priorities for reports.</p> <p>4.3. Developed a process for version2 of the website to serve needs of scholars, members, and prospective members.</p> <p>4.4. Implemented VuFind 1.0.</p> <p><i>ADDED: Develop usability studies to assess and refine enhanced portal functionality.</i></p> <p><i>ADDED: Implement the ability to display EAD records at various levels (collection, series, folder). View finding aids within the portal.</i></p>	<p>3.1. Facilitate/organize usability studies on portal functionality at DAC member institutions and implement recommended changes to support continuous improvement. Include refinement of look, feel, and usability of current text mining tools. (DAC, Eric, Pat) December, 2011</p> <p>3.2. Implement VuFind 1.1 and future updates as released. (Eric) June, 2011; as needed</p> <p>3.3. Enhance www.catholicresearch.net’s effectiveness and ease-of-use for three primary user groups: scholars, members, and prospective members. Create new tabs and links to key documents, such as policies, procedures, and using the portal. Reorganize with an emphasis on collections and the portal. (Collections, DAC, Pat) March, 2012</p> <p>3.4. Implement more robust monthly use statistics and reports. (Eric, Pat) Labor Day, 2011</p>	<p>Investigate the possibility of adding scholarly communication tools (such as a Wiki for sharing portal documentation and research advice) to catholicresearch.net.</p>

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<p><u>Topic and Broad Goal</u></p> <p>4. Growth plan and outreach (formerly</p>	<p><u>Actions Completed or yet to complete in 2010/2011</u></p> <p>5.1. Reviewed participant input, adopted and communicated the strategic plan to all members.</p>	<p>3.5. Explore the viability of forming a volunteer “tech support cohort” to collectively provide ongoing guidance to members on metadata and technical issues related to contributing content. (DAC, Eric, Pat) June, 2011</p> <p>3.6. Implement options to facilitate member creation and submission of EAD and MARC records to the portal. Ensure that users are also able to save the record locally. Implement (as pilot) Archivists Toolkit and update relevant documentation to suggest use of MARC Edit for MARC records. (DAC, Eric, Pat) April 2012</p> <p>3.7. Explore options to enable the display of facets such as genre, language, and era from a search for “Archival materials.” (DAC, Eric, Pat) November, 2011</p> <p>3.8. Explore additional text mining and visualization techniques to facilitate discovery and creation of new knowledge among portal resources. (DAC, Eric) June, 2012</p> <p><u>Objectives for Implementing the Portal, Phase 2: 2011/2012</u></p> <p>4.1 Develop a five year strategic plan.</p>	<p><u>Suggested Long Term Objectives (2-5 yrs)</u></p> <p>Conduct virtual workshops for one or</p>
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<p>#5)</p>	<p>5.2. Identified next steps in reaching out to new members.</p> <p>5.3. Drafted a policy for committee participation, selection, etc.</p> <p>5.4. Develop a proposal for partnering with and acquiring financial support from ACCU. <i>With ACCU, included About CRRRA in ACCU Annual Conference 2011 packet.</i></p> <p>5.5. Develop a communication plan for relating to various constituencies including ACCU library directors, archivists, and scholars.</p> <p>5.6. Develop and draft a vision for the portal that includes and fosters digital scholarship. <i>Completed Steps in building the portal.</i></p> <p>5.7a. Develop a sustainable business plan. <i>Retained strategic consultant for expert advice to CRRRA.</i></p> <p>5.7b. Revisit membership categories and set dues for FY2012. <i>Membership Dues Structure TF underway.</i></p> <p>5.8. Increased CRRRA membership with</p>	<p>(Collections, DAC, Board, Scholars, Strategic Plan Task Force) January, 2012</p> <ul style="list-style-type: none"> • Form a task force to develop a plan to identify key directions for the portal and the crra • Solicit input from stakeholders on key questions • Vet the plan with CRRRA members • Draft and submit to the Board for approval <p>4.2. Develop a sustainable business plan. (bold=one of three priority objectives identified at March 2011 meeting) (Board, Jennifer) April, 2012</p> <ul style="list-style-type: none"> • Identify options for diversifying revenue • Implement revised dues structure for FY2011/12 • Review fundraising plan developed for NEH proposal; identify and begin fund raising activities with appropriate coordination and consultation with members <p>4.3. Continue to build membership base to support growth and expansion for mission support, contribution of content and/or use of the portal (Board, Jennifer) June, 2012</p> <ul style="list-style-type: none"> • Seek 15 members from Catholic college and university community • Seek 3-5 members from diocesan and/or religious order community; • Seek 3-5 members from secular library and archive communities on basis of relevant collections <p>4.4. Enhance communication among members members,</p>	<p>more members on developing a local CRRRA team ; expand to on-site workshops as possible through local or conference hosts.</p>
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	<p>a target of 20 new members. <i>Creighton joined as CRRRA's 20th member in spring 2011.</i></p> <p>5.9. Submit an NEH Challenge Grant Proposal. <i>Proposals are due May, 2011.</i></p> <p><i>ADDED: Hosted a ND/CRRRA Digital Humanities Forum with the aim of raising the visibility of digital scholarship techniques on campus and of the CRRRA and its potential contributions to digital humanities.</i></p>	<p>prospective members and other supporting stakeholders (Jennifer, Pat) May, 2012</p> <ul style="list-style-type: none"> • Implement and evaluate emma application to publish and distribute the CRRRA monthly update. • Co-host a regional mid-year CRRRA event at Duquesne University • Implement bi-annual update to Leadership Council and ACCU • Explore, develop and market self-subscribing options for CRRRA monthly updates and the CRRRA blog • Establish a "Join the CRRRA" Web page that describing membership and opportunities for participating. <p>4.5. Participate in activities that will potentially increase portal use and visibility. (Pat, Jennifer) <i>Ongoing</i>, June 2012</p> <ul style="list-style-type: none"> • Coordinate and support CLIR award participants to disseminate CLIR project outcomes via papers, articles, and conference presentations. • Analyze results of Digital Catholic Resources Survey and share with ACCU and CRRRA members, evaluate opportunities to share in other venues. • Give presentation on the Catholic portal and collaboration at Dominican university Symposium, September 2011 • Distribute material about CRRRA at ACCU annual meeting, ACDA (Association of Catholic Diocesan Archivists) • Participate in workshops for archivists hosted by 	
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		<p>Catholic University and Catholic Library Association</p> <p>4.6. Identify and explore areas for collaborative efforts to grow and develop portal content, tools, services and membership. (Jennifer) May, 2012</p> <ul style="list-style-type: none">• Continue discussions of shared interests and possible collaborative projects with the Pittsburgh-based firm Crivella West.• Support the emerging collaboration by and among Sisters of Mercy in regard to CRRRA.• Support CRRRA member collaborative grant-seeking efforts.• Build member profiles to facilitate collaboration.	
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*** 1.2/2.1 (continual update of content) and 1.4/2.2 (increase digital content) encompass activities under the purview of both the digital access committee (DAC) and the collections committee and so are repeated in sections 1 (collections) and 2 (data input and ingestion).**

The Strategic Plan was developed and discussed by participants at the CRRRA All-Members Annual Meeting (March 30, 2001, Saint Joseph's University) and adopted by the CRRRA Board of Directors (September 20, 2011).